



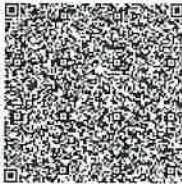
सत्यमेव जयते

## INDIA NON JUDICIAL

## Government of National Capital Territory of Delhi

## e-Stamp

Certificate No. : IN-DL00853410545224Y  
 Certificate Issued Date : 28-Apr-2026 03:31 PM  
 Account Reference : SELFPRINT (PU)/ dl-self/ NEHRU/ DL-DLH  
 Unique Doc. Reference : SUBIN-DL DL-Self17652897252648Y  
 Purchased by : S S RANA AND CO  
 Description of Document : Article 12 Award  
 Property Description : ARTICLE 12 AWARD  
 Consideration Price (Rs.) : 0  
 (Zero)  
 First Party : VIKRANT RANA  
 Second Party : VIKRANT RANA  
 Stamp Duty Paid By : VIKRANT RANA  
 Stamp Duty Amount(Rs.) : 100  
 (One Hundred only)



₹100

SELF PRINTED CERTIFICATE TO BE  
 VERIFIED BY THE RECIPIENT AT  
 WWW.SHCILESTAMP.COM

IN-DL00853410545224Y

Please write or type below this line

BEFORE THE SOLE ARBITRATOR UNDER THE .IN DOMAIN NAME DISPUTE RESOLUTION POLICY

(Appointed by the National Internet Exchange of India)

ARBITRATION AWARD

Disputed Domain Name &lt;guruverse.in&gt;

## IN THE MATTER OF

**Bharat Udhavrao Shirurkar**

Chudamani Niwas, Rukme Nagar,

Ahmadpur, District Latur, Maharashtra – 413515, India

..... Complainant

-----versus-----

**Ayush Singhal/ A2S Innovate Tech**

Sector 34, Noida

Uttar Pradesh-201307, India

..... Respondent

**Statutory Alert:**

1. The authenticity of this Stamp certificate should be verified at 'www.shcilestamp.com' or using e-Stamp Mobile App of Stock Holding Corporation of India. Any discrepancy in the details on this Certificate and as available on the website / Mobile App renders it invalid.
2. The onus of checking the legitimacy is on the users of the certificate.
3. In case of any discrepancy please inform the Competent Authority.

## The Parties

The **Complainant** in this arbitration proceeding is **Mr. Bharat Udhavrao Shirurkar**, of the address *Chudamani Niwas, Rukme Nagar, Ahmadpur, District Latur, Maharashtra – 413515, India*.

The **Respondent** in this arbitration proceeding is **A2S Innovate Tech** of the address Sector 34, Noida Uttar Pradesh-201307, India, as per the WHOIS records. Although, Complainant has mentioned the Respondent's name as '**Ayush Singhal**', presumably due to the fact that the email ID of the Registrant is [ayushsinghal200176@gmail.com](mailto:ayushsinghal200176@gmail.com) as per the WHOIS records (which comprises of the name 'Ayush Singhal').

### 1. The Domain Name, Registrar and Registrant

The present arbitration proceeding pertains to a dispute concerning the registration of the domain name <**guriverse.in**> with the .IN Registry. The Registrant in the present matter is '**A2S Innovate Tech**' as per the WHOIS records provided by NIXI.

### 2. Procedural History

The arbitration proceeding is in accordance with the .IN Domain Name Dispute Resolution Policy (INDRP), adopted by the National Internet Exchange of India (NIXI). The procedural history of the matter is tabulated below:

<b>Date</b>	<b>Event</b>
January 14, 2026	- NIXI sought the consent of Mr. Vikrant Rana, to act as the Sole Arbitrator in the matter. - The Arbitrator informed of his availability.
January 21, 2026	- The Arbitrator provided the Statement of Acceptance and Declaration of Impartiality and Independence in compliance with the INDRP Rules of Procedure.
March 05, 2026	- NIXI handed over the Domain Complaint and Annexures thereto to the Arbitrator.
March 06, 2026	- Arbitrator directed the Complainant to provide <b>Annexure-E</b> to the Complaint (showcasing screenshots of the Respondent's website using the mark " <b>GuruVerse</b> "), within <b>three (3) days</b> , as the same was missing.
March 07, 2026	- Complainant provided the said <b>Annexure-E</b> .
March 09, 2026	- Complainant was asked to confirm the status of delivery of the domain complaint upon the Respondent and was directed to serve a full set of the domain complaint and annexures upon the Respondent (by email as well as physical mode) and provide

*Vikrant Rana*

	proof of service within <b>seven (7) days</b> , if the same was not yet served upon the Respondent by them.
March 12, 2026	<ul style="list-style-type: none"> <li>- The Complainant informed that they have served the Domain Complaint and annexures upon the Respondent via email.</li> <li>- Since physical delivery of the Domain Complaint was not possible due to an incomplete address, the Complainant was directed to re-serve the Domain Complaint along with the annexures via email upon the Respondent and to provide an email delivery receipt demonstrating successful delivery of the email to the Respondent within <b>three (3) days</b>.</li> </ul>
March 13, 2026	<ul style="list-style-type: none"> <li>- The Complainant provided proof of delivery showcasing that the domain complaint and annexures were successfully delivered to the Respondent via email.</li> <li>- The Arbitrator accordingly commenced arbitration proceedings in respect of the matter. Respondent was granted time of fourteen (14) days, to submit a response.</li> </ul>
March 30, 2026	<ul style="list-style-type: none"> <li>- No response received from the Respondent.</li> <li>- The Respondent was granted <b>final and non-extendable</b> period of <b>three (03) days</b> to file their response.</li> </ul>
April 02, 2026	<ul style="list-style-type: none"> <li>- No response received from the Respondent.</li> <li>- The Arbitrator concluded the proceedings and reserved the present award.</li> </ul>

### 3. Factual Background – Complainant

The Complainant in the present matter submits as follows:

- That he adopted and commenced use of the trademark “**GURUVERSE**” in relation to education and online learning services on **September 25, 2024**, through the registration of the domain name **guruverse.co**. *In this regard, the Complainant has provided a receipt from GoDaddy, showing proof of purchase of the domain name <GURUVERSE.CO> on September 25, 2024, as Annexure-B.*
- That he also filed a trademark application for the mark **GuruVerse (device mark)** in **Class 41** on **October 12, 2024**, bearing **Application No. 6666678**. The application had passed the **formalities check** as on the date of filing of the domain complaint. *In this regard, the Complainant has annexed the details of its trademark application as Annexure-A.*
- That he subsequently acquired and began using the domain name **guruverse.ai** on **December 13, 2024**, as part of the continuous bona fide commercial use of the **GURUVERSE** brand. *In this regard, the Complainant has provided a receipt from GoDaddy, showing proof of purchase of the domain name <GURUVERSE.AI> on December 13, 2024, as Annexure-D.*

*Muram Sene*

- That the Respondent registered the disputed domain name <GURUVERSE.IN> on **October 28, 2024**, which is subsequent to the Complainant's first use and trademark filing.
- That the disputed domain name is identical to the Complainant's trademark and is being used for services in the education and AI-based learning domain, causing confusion and deception. *In this regard, the Complainant has annexed a screenshot of website hosted from the disputed domain name as Annexure E* (reproduced below):

**From:** Bharat Shirurkar <bushirurkar@gmail.com>  
**Sent:** 07 March 2026 16:16  
**To:** Vikrant Rana  
**Cc:** Rajiv; Rishab; Leqal; S.S. Rana & Co. | Enforcement; ayushsinghal200176@gmail.com  
**Subject:** Re: INDRP Case No 2094: INDRP Domain Dispute: "guruverse.in" (Our Ref: 752015)

Hi

PFA the screenshot attached.



#### **4. Contentions And Legal Grounds Submitted By The Complainant**

In support of the requirements under the captioned provisions of the INDRP (combined with the relevant Rules of Procedure) the Complainant has submitted that:

##### **A. The Domain Name is identical and/or confusingly similar to a name, trademark, or service mark in which the Complainant has rights**

- That the, disputed domain name <GURUVERSE.IN> incorporates the Complainant's trademark GURUVERSE in its entirety.
- That the addition of the country-code top-level domain (ccTLD) ".in" is irrelevant as it does not distinguish the disputed domain name from the Complainant's trademark.

*Vikrant Rana*

**B. The Respondent has no rights or legitimate interests in respect of the Domain Name.**

The Complainant contends that the Respondent has no rights or legitimate interests in respect of the Domain Name. Further:

- That the Respondent is not commonly known by the name “GURUVERSE”.
- That the Respondent does not hold any trademark or trade name rights in the mark “GURUVERSE”.
- That the Respondent has not been licensed, authorized, or otherwise permitted by the Complainant to use the said mark.
- That the Respondent registered the domain name after the Complainant’s adoption and trademark filing, thereby negating any claim of legitimate interest.

**C. The Domain Name was registered or is being used in bad faith**

The Complainant contends that the Respondent has registered the disputed domain name and is using it in bad faith.

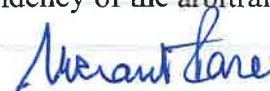
- That the Respondent registered the disputed domain name after the Complainant had already adopted and filed a trademark for “GURUVERSE”.
- That the timing of the registration, identical nature of the domain, and use in the same industry demonstrate bad faith.
- That the Respondent intentionally attempted to attract users by creating a likelihood of confusion with the Complainant’s mark, satisfying the bad-faith requirement under the INDRP.

**5. Reliefs claimed by the Complainant**

The Complainant has requested that the domain name <GURUVERSE.IN> be transferred to them or as an alternative cancel the said domain name.

**6. Respondent’s Contentions**

As already mentioned in the procedural history of the matter, despite having been duly served with a copy of the Domain complaint as filed, and thereafter granted adequate time and opportunities to respond to the same, the Respondent had not submitted any response thereto, or in fact any communication of any kind to the Arbitrator during the pendency of the arbitral proceedings in the captioned matter.



## 7. Discussion and Findings

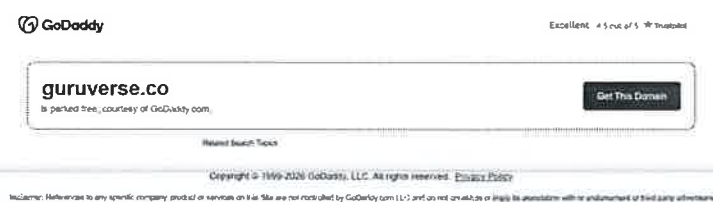
As mentioned in Paragraph 4 of the .IN Domain Name Dispute Resolution Policy, a Complainant is required to satisfy the below three conditions in a domain complaint:

- i. The Registrant's domain name is identical and confusingly similar to a name, trade mark or service mark in which the Complainant has rights; and
  - ii. The Registrant has no rights and legitimate interest in respect of the domain name; and
  - iii. The Registrant's domain name has been registered or is being used either in bad faith or for illegal/ unlawful purpose.
- i. **The Registrant's domain name is identical or confusingly similar to a name, trade mark or service mark in which the Complainant has rights.**  
(Paragraph 4(a) of the INDRP)

- *The Complainant relies on the registration and supposed use of the domain name <GURUVERSE.CO> since September 25, 2024.*

However, it is pertinent to note that while the Complainant has provided a document (receipt from GoDaddy) showing their purchase of the abovementioned domain name, they have not provided any proof of the supposed use of the domain name.

*In this regard, it is further noted that as on date of this award, no website is operational from the domain name GURUVERSE.CO:*



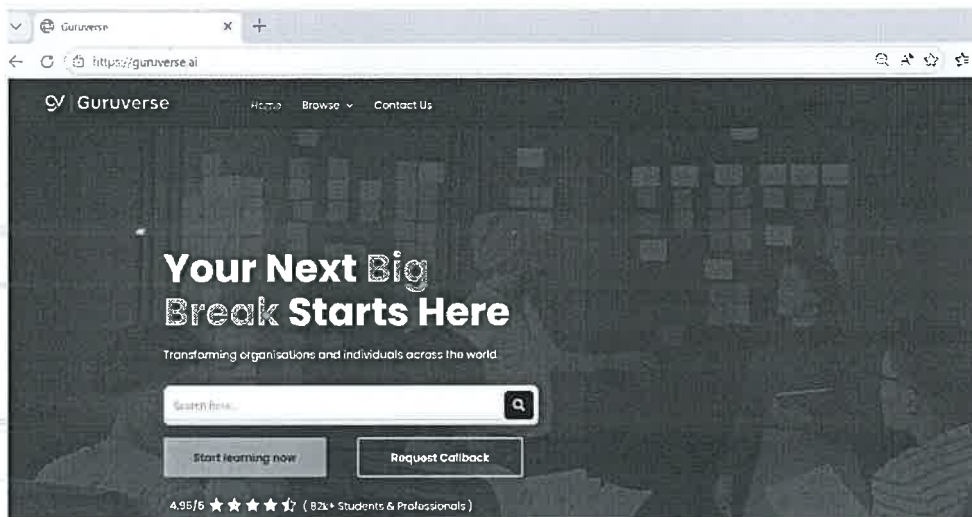
Further, as per a WHOIS lookup on the date of this award, it is noted that the creation date of the domain name is reflected as December 22, 2025:



*Merant Lane*

As such, the Complainant has neither submitted any document showing use of the above domain name for any website, nor any document showing that they own the domain name at present.

Although, it is noted that the other domain name relied upon by the Complainant, i.e. **GURUVERSE.AI** (which was registered subsequent to the disputed domain name, on **December 13, 2024**), hosts the below webpage:



- **Further, the Complainant has applied for the trademark “GURUVERSE” vide Application No. 6666678 dated October 12, 2024, on a proposed-to-be-used basis in Class 41.**

It is pertinent to mention that at the time of filing the domain complaint, the application status was **“Formalities Check Pass”**. *In support thereof, the Complainant has provided a snapshot of the public search records pertaining to Application No. 6666678 as Annexure A.*

However, it is noted that the current status of the said application (on the date of this award, and as per the online records of the Trade Marks Registry) is **“Objected”**.

- **The disputed domain name <GURUVERSE.IN> incorporates the Complainant’s trademark “GURUVERSE” in its entirety, without any distinguishing element.**

In this regard, it is pertinent to point out that it has been held by numerous prior INDRP panels that there exists confusing similarity wherein the disputed name incorporates the Complainant’s trade mark, including but not limited to in the decisions in *Kenneth Cole Productions v. Viswas Infomedia INDRP/093*, *Indian Hotel Companies Limited v. Mr. Sanjay Jha, INDRP/148 <Gingerhotels.co.in>*, *Carrier Corporation, USA v. Prakash K.R. INDRP/238 <Carrier.net.in>*, *M/s Merck KGaA v. Zeng Wei INDRP/323 <Merckchemicals.in>*, *Colgate-Palmolive Company & Anr. v. Zhaxia INDRP/887 <Colgate.in>*, *The Singer Company Limited v. Novation In Limited INDRP/905 <singer.co.in>*, *Tata Digital Private Limited & Tata Sons Pvt Limited v. Miiraj Miiraj*

*Merantone*

*INDRP/1876, Radisson Hospitality Belgium BV/SRL v. NAJIM INDRP/1818, Tata Communications Limited v. Chandan [INDRP/1880], etc.*

Moreover, it is not a prerequisite to have a trademark applied for and registered in India to establish the first prong of the INDRP. For instance, reliance is placed on *Xometry, Inc. v. Sarang Dumbre [INDRP/2012]*, *Nippon Life India Asset Management Limited v. ABC XYZ [INDRP/1298]*, *Nippon Life India Asset Management Limited v. ABC XYZ [INDRP/1299]*, *Hotel Engine, Inc. v. Rishabh Nandi [INDRP/1816]*, etc.

That being said, given that the Complainant has neither been able to demonstrate any statutory rights nor common law rights (arising out of prior, honest and bonafide use), it is noted that the Complainant has not been able to prove that it has any enforceable rights over the mark 'GURUVERSE' mark.

Although, it is to be noted that the disputed domain name <GURUVERSE.IN> does contain the term 'GURUVERSE' in entirety, over which the Complainant claims rights.

In view of the aforesaid, the Arbitrator rejects the Complainant's assertion under Paragraph 4(a) of the INDRP.

ii. **The Registrant has no rights and legitimate interest in respect of the domain name (Paragraph 4(b) and Paragraph 6 of the INDRP)**

As per paragraph 6 of the Policy, a Registrant may show legitimate rights and interests in a domain name by demonstrating any of the following circumstances:

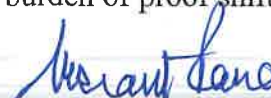
*(a) before any notice to the Registrant of the dispute, the Registrant's use of, or demonstrable preparations to use the domain name or a name corresponding to the domain name in connection with a bona fide offering of goods or services;*

*(b) the Registrant (as an individual, business, or other organization) has been commonly known by the domain name, even if the Registrant has acquired no Trademark or Service Mark rights; or*

*(c) the Registrant is making a legitimate non-commercial or fair use of the domain name, without the intention of commercial gain by misleadingly or diverting consumers or to tarnish the Trademark or Service Mark at issue.*

In the present case, the Respondent has failed to submit any reply to the Complaint filed by the Complainant. However, it is well settled law that even in a case where the Respondent chooses not to contest, even then the Complainant is required to prove its case with cogent and reliable evidence. Reliance is placed on **Tata Sons Private Limited v. Tata Developers, INDRP Case No. 1791 of 2023.**

It is only when the Complainant has been able to establish a *prima facie* case showing that the Respondent lacks rights or legitimate interests in the domain name, the burden of proof shifts to the Respondent.



In the present case, the material placed on record by the Complainant, particularly **Annexure E**, indicates that the Respondent has been operating a website under the disputed domain name.

Even in the absence of a formal response, where the publicly available records suggest plausible use, such material cannot be entirely disregarded. The Complainant has not produced sufficient evidence to demonstrate that such use is sham, deceptive, or otherwise illegitimate.

Furthermore, the Complainant themselves have not provided any evidence of use of the trade mark **GURUVERSE** by them and merely submitted that they filed a trademark application (on **October 12, 2024**) for the same and registered a domain name incorporating the same (on **September 25, 2024**) – to show priority over the disputed domain name.

Given that the disputed domain name **GURUVERSE.IN** was registered on October 28, 2024, it is pertinent to note that the Complainant's aforementioned date of adoption is merely one month before that of the registration of the disputed domain name.

In these circumstances, the Panel is unable to conclusively hold that the Respondent lacks rights or legitimate interests in the disputed domain name. In fact, nothing in the complaint suggests that the Complainant commenced commercial use of the **GURUVERSE** mark prior to the Respondent – rather, the Respondent prima facie registered the disputed domain name **GURUVERSE.IN** was registered on October 28, 2024.

Accordingly, the requirements under **Paragraph 4(b)** of the **INDRP** have not been satisfied.

iii. **The Registrant's domain name has been registered or is being used in bad faith (Paragraph 4(c) and Paragraph 7 of the INDRP)**

The Complainant has submitted that:

- The Respondent registered the disputed domain name after the Complainant had already adopted and filed a trademark for "GURUVERSE".
- The timing of the registration, identical nature of the domain, and use in the same industry demonstrate bad faith.
- The Respondent intentionally attempted to attract users by creating a likelihood of confusion with the Complainant's mark, satisfying the bad-faith requirement under the INDRP.

As per Rule 7 of the INDR Policy, for the purposes of Clause 4(c), the following circumstances, in particular but without limitation, if found by the Arbitrator to be present, shall be evidence of the Registration and use of a domain name in bad faith:

- (a) circumstances indicating that the Registrant has registered or acquired the domain name primarily for the purpose of selling, renting, or otherwise transferring the domain name registration to the Complainant, who bears the name or is the owner of the Trademark or Service Mark, or to a competitor of that Complainant, for valuable

*Murad Sena*

consideration in excess of the Registrant's documented out-of-pocket costs directly related to the domain name; or

(b) the Registrant has registered the domain name in order to prevent the owner of the Trademark or Service Mark from reflecting the mark in a corresponding domain name, provided that the Registrant has engaged in a pattern of such conduct; or

(c) by using the domain name, the Registrant has intentionally attempted to attract Internet users to the Registrant's website or other on-line location, by creating a likelihood of confusion with the Complainant's name or mark as to the source, sponsorship, affiliation, or endorsement of the Registrant's website or location or of a product or service on the Registrant's website or location; or

(d) The Registrant has registered the domain name primarily for the purpose of disrupting the business of a competitor.

In this regard, it is noted that the Complainant has not put any document on record, which indicates that the Respondent has indulged in either of the above noted activities. Furthermore, it cannot be disregarded that the Registrant prima facie appears to be using the mark **GURUVERSE** on the website hosted on the disputed domain name in question.

Additionally, in the absence of any evidence to show that the Complainant's mark was used and had acquired recognition or distinctiveness prior to such date of registration of the disputed domain name, it cannot be inferred that the Respondent registered the domain name with the Complainant in mind.

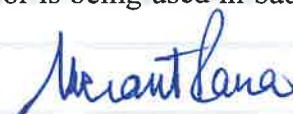
It is well settled that the Respondent's default does not cure deficiencies in the Complainant's case, particularly on the requirement of establishing bad faith.

In view of the above, the Panel finds that the Complainant has failed to establish that the disputed domain name was registered or is being used in bad faith.

## 8. Decision

Based upon the facts and circumstances and further relying on the materials available on the record, the Arbitrator is of the view that the Complainant has not been able to prove conclusively that:

- i) That they have enforceable rights over the mark '**GURUVERSE**' in question;
- ii) That the Registrant has no rights or legitimate interest in respect of the disputed domain name; and
- iii) That the Registrant's domain name has been registered or is being used in bad faith.



Accordingly, the complaint is dismissed.

The Award is accordingly passed and the parties are directed to bear their own costs.

  
**Vikrant Rana, Sole Arbitrator**

**Date: May 13, 2026.**

**Place: New Delhi, India.**